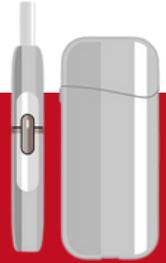




American
Heart
Association.



Cigarettes for Heating (H. 4303)



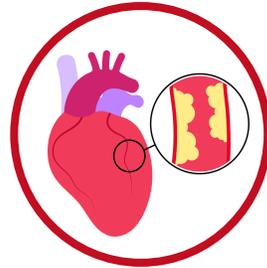
Current Status: Passed the House, Referred to the Senate Finance Committee

- Heated tobacco products deliver nicotine to users equivalent to combustible cigarettes, which can promote nicotine addiction among users.
- The FDA has not approved heated tobacco products as a smoking cessation aid and they are unsafe products.
- These products are not currently taxed in South Carolina.

H. 4303 would tax heated tobacco products at a lower rate than combustible cigarettes. This would exempt them from the \$0.50 per pack surtax levied on combustible cigarettes, which provides funding for cancer research, Medicaid, and the Smoking Cessation and Prevention Fund.

The Harms of Nicotine

Nicotine is highly addictive and has serious effects on the body. It increases blood pressure, raises heart rate and narrows arteries, putting extra strain on the heart.



Nicotine is one of the most addictive substances available. It can rewire the brain's reward system, creating a strong cycle of dependence that makes quitting extremely difficult.

Nicotine raises the risk of cardiovascular disease, including heart attack and stroke.

Nicotine in Heated Tobacco Products

Some heated tobacco products contain even higher levels of nicotine than combustible cigarettes, making them even more addictive.

Tax Policy

Uniform tobacco taxation is a proven strategy to reduce overall tobacco use.

Keeping taxes uniform across all tobacco products removes incentives to switch to unproven alternatives and maintains the strongest incentive for quitting tobacco altogether, which is the only way to eliminate harm.

Alternative approach to H. 4303:

Amend the definition of "cigarette" at 12-21-625 (D) to include heated tobacco products. This will tax them at the same rate as combustible cigarettes.