



Partner Newsletter Content



As a valued partner in the effort to improve healthcare access in Mississippi, we know you care deeply about the well-being of our communities. Protecting and expanding Medicaid is a critical step toward ensuring that hardworking Mississippians – including small business owners, farmers, and veterans – can access the care they need.

We hope you'll consider using the **below newsletter** content in your communications – whether in an email, on your website, or through social media – to help share this important message. Please feel free to use what is the best fit for you and tailor the message as needed. Every voice makes a difference, and together, we can help make 2025 the year Mississippi takes action to strengthen healthcare access and support our economy.

Thank you for all that you do, and please let us know if you have any questions or need additional resources.

Better Care. Better Health. Better Mississippi.

With rising costs affecting families and businesses across Mississippi, protecting and expanding Medicaid is a smart, practical step toward a healthier, more prosperous state. Medicaid ensures hardworking individuals—like farmers, small business owners, and veterans—have access to essential healthcare, keeping our workforce strong and our communities thriving.

It's also an investment in Mississippi's future. Protecting and expanding Medicaid will help stabilize rural hospitals, keeping critical care within reach while supporting local jobs. It keeps taxpayer dollars in our state instead of sending them elsewhere, bringing billions in federal funding back to Mississippi to strengthen our economy and healthcare system.

What's the "Coverage Gap?"

The coverage gap occurs when someone earns too much to qualify for Medicaid but not enough to afford private insurance. This means thousands of Mississippians—our neighbors, colleagues, and friends—are left without access to healthcare when they need it most. No one should have to choose between life-saving treatment and financial stability.

Why This Matters to Us

(Partner organization name) is committed to (insert specific mission or priority related to protecting and expanding Medicaid, such as supporting small businesses, protecting rural communities, ensuring economic stability, etc.). We know that access to healthcare strengthens families, supports local businesses, and builds a stronger Mississippi. That's why we're proud to join organizations like the American Heart Association in advocating to protect and expand Medicaid.

Who Benefits from Medicaid?

Small Business Owners & Self-Employed Workers

Many entrepreneurs and small business owners fall into the coverage gap. Protecting and expanding Medicaid provides them with a health safety net while they build and grow their businesses.

Mississippi Taxpayers

Mississippi already pays federal taxes that fund Medicaid expansion—just in other states. Protecting and expanding Medicaid allows us to reclaim billions in federal dollars to invest in our people, rather than sending those funds to places like California or New York.

Rural Communities

Reliable healthcare should be available to every Mississippian, regardless of ZIP code. Many rural residents lack access to primary care and specialists. Medicaid keeps care local and ensures Mississippians don't have to travel hours for basic medical services.

Rural Hospitals

When hospitals close, entire communities suffer. Protecting and expanding Medicaid helps keep these vital institutions open, providing life-saving emergency care and supporting local economies.

Mississippi's Farmers

Farmers work hard to keep our state running, but many lack access to affordable healthcare. Protecting and expanding Medicaid ensures they can stay healthy and productive, supporting their families and our agricultural industry.

Mississippi Veterans

Not all veterans qualify for VA health benefits, and many fall into the coverage gap. Protecting and expanding Medicaid helps ensure those who served our country aren't left behind when it comes to healthcare.

Take Action

Without Medicaid expansion, Mississippi is leaving billions of dollars on the table — funds that could directly benefit our families, businesses, and communities.

You can make a difference. Text "BETTER" to 46839 to join the movement for a healthier Mississippi. Visit heartpowered.org/campaigns/bettermississippi for more resources and ways to take action.