Partner Message Points

Thank you for your support!

As a valued partner in the effort to protect and expand Medicaid in Mississippi, we know you care deeply about ensuring our communities have access to the healthcare they need. As opportunities arise for you or members of your organization to speak at meetings, events, or gatherings, we hope you'll consider using these talking points to help share this important message.

These points are designed to introduce the issue, explain why protecting and expanding Medicaid is a common-sense solution, and provide a clear call to action. Whether you're speaking to a community group, business leaders, or to fellow advocates, every conversation helps build support for a healthier Mississippi.

Thank you for your leadership and partnership in this effort. Please let us know if you need additional resources or have any questions!

Protecting and Expanding Medicaid in Mississippi: Talking Points

- As so many of you know, right now, thousands of hardworking Mississippians — including small business owners, farmers, and veterans — fall into what's called the "coverage gap." They earn too much to qualify for Medicaid but not enough to afford private insurance.

- This means people are going without routine care, skipping medications, and even delaying life-saving treatments because they simply can't afford it.
- Mississippi is also losing billions in federal funds that could be used to strengthen our hospitals, support local economies, and improve healthcare access.
- Medicaid is a program that is there when you need it, possibly when unforeseen things happen, and this could happen to anyone. It's a program that allows you to see a doctor when you are sick.
- That's why it's important that we protect and expand Medicaid. This common-sense solution helps our communities by:
  - Keeping rural hospitals open, ensuring emergency care is available close to home.
  - Helping small business owners and entrepreneurs access healthcare while growing their businesses.
  - Bringing our own tax dollars back to Mississippi instead of letting them fund healthcare in other states.
  - Supporting veterans who don't qualify for VA care and need health coverage.
  - Ensuring farmers and rural workers can get the care they need to stay healthy and keep feeding our state.

The Economic Impact

- We as Mississippi taxpayers already fund Medicaid expansion in other states through federal taxes. So why should our hard-earned dollars go to California or New York when they could be helping Mississippians?
- Protecting and expanding Medicaid is a fiscally responsible decision that strengthens our workforce, supports job growth, and makes healthcare more accessible for everyone.

You CAN make a difference!

- I urge you to join me in asking Mississippi lawmakers to protect and expand Medicaid, because it is good for Mississippi's economy, families, and communities.
- Please spread the word: Talk with your family, friends, and community groups about why protecting and expanding Medicaid matters.
- One way you can support is by texting the word "BETTER" to 46839 -- this will help supporters stay informed and take action.

Final Thoughts

- This isn't about politics — it's about people and making sure they have the care they deserve.
- No Mississippian should have to choose between paying rent and getting life-saving care. By protecting and expanding Medicaid, we are investing in a healthier, stronger Mississippi.
- Visit heartpowered.org/campaigns/bettermississippi for more resources and ways to take action.
- Text to action: text keyword BETTER to 46839

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